

Sinclair
Broadcasting's
decision to force
their stations to
air an anti-Kerry
documentary days
before the election
is a clear example
of the dangers of
media consolidation.

It isn't enough for
Sinclair to have
free access to the
airwaves. Now they
seek to force their
and their allies
selfish political
agenda on an
unsuspecting public.
And they aren't even
required to properly
label the
poison they are
selling to viewers,
or granting equal
time for opposing
viewpoints or
programming. This
is
propaganda of the
worst kind, paid for
by
taxpayers and should
never be allowed.
At the least,
FCC guidelines
should require a
large readable title
running continuously
throughout the
program which would
say in effect, "This
is a paid political
announcement".

Sinclair's actions
show why we need to
strengthen media
ownership rules, not
weaken them. They
show why the license
renewal process
needs to involve
more than a returned
postcard. Thank you.